

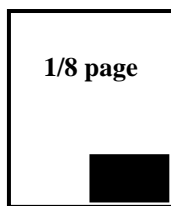
Advertising with the Wainwright MFRC

Phone: 780-842-1363 Ext. 1253 Fax: 780-842-1876
Joelle Broadhead Ext. 1241 Email: communications@wainwrightmfr.ca
www.cafconnection.ca/wainwright

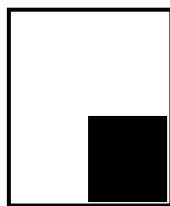
The Messenger Newsletter Advertising

The Messenger is a monthly publication for military families in the Wainwright area, emailed directly to subscribed community members. The newsletter has a circulation of up to 500 and an open rate of 40.4%. It is also available on our website and Facebook page for many more potential viewers.

Newsletter Ad Formats and Rates:



4.6 cm x 7.4 cm
\$30



9.2 cm x 7.4 cm
\$50



15.3 cm x 9.2 cm
\$80



18.4 cm x 15.3 cm
\$250

Prices quoted are per month. GST not included.

Ad content: Full color ad copy including graphics or high resolution photos need to be provided by advertisers in .jpg, .doc, or .pdf format. If the client requires their ad to be created by WMFRC staff, a design charge of \$70 applies (depending on the ad size, the amount of work and time that is needed). Re-design fees are \$35. **Desired placement:** The WMFRC decides where an ad will be placed. Should the client request a specific positioning, a 20% charge will be added. **Advertising Deadline:** First business day of the previous month, e.g. for an ad to appear in the April newsletter, we need contract and ad or ad details by 1 March.

Please note that the WMFRC's Messenger has a limited number of pages each month; therefore, only a limited number of ads can be accepted. Booking early is the best way to secure a spot for your ad. The WMFRC reserves the right to refuse ads after the ad capacity for an issue has been reached, if the deadline has passed, or if the content of the ad does not support the WMFRC vision and values. The layout of the WMFRC's Messenger may be changed at the discretion of the WMFRC. Advertising partners will be advised ahead of time of changes that might affect their ad.

(Continued)



For office use only:	
Date advertisement starts: _____	
Monthly fee: _____	Initials: _____

ADVERTISING CONTRACT

Name of Business: _____

Contact Person: _____ Phone: _____

Fax: _____ Email: _____

Address: _____

Ad design required (design fee applies): Yes No

Monthly Fee _____ Annual Fee _____

Authorized Signature: _____ Date: _____

**** Advertisers will be invoiced. Payment is due upon receipt of invoice. ****
GST will be added to Monthly & Annual Fees

(Write year in box to indicate months ad is to run.)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1/8 page												
1/4 page												
1/2 page												
Full page w/link												

Please email the completed form to communications@wainwrightmfr.ca.



Thank you for advertising with us!